



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C2

Results as of: 12/31/2017

GMT: HOWARD HUDSON

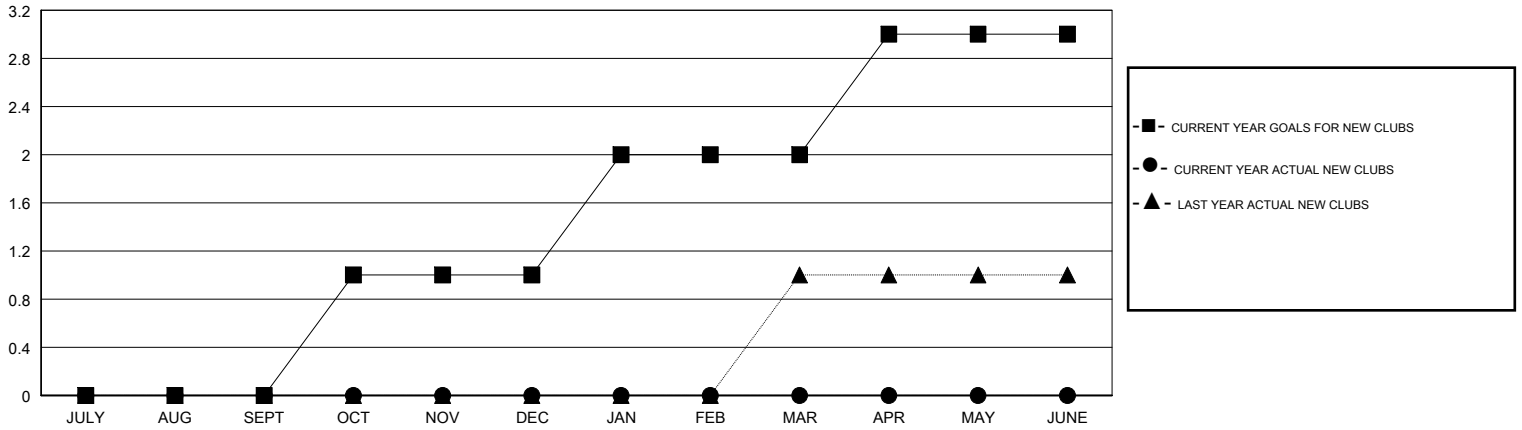
LOCATION CALIFORNIA

GMT CA

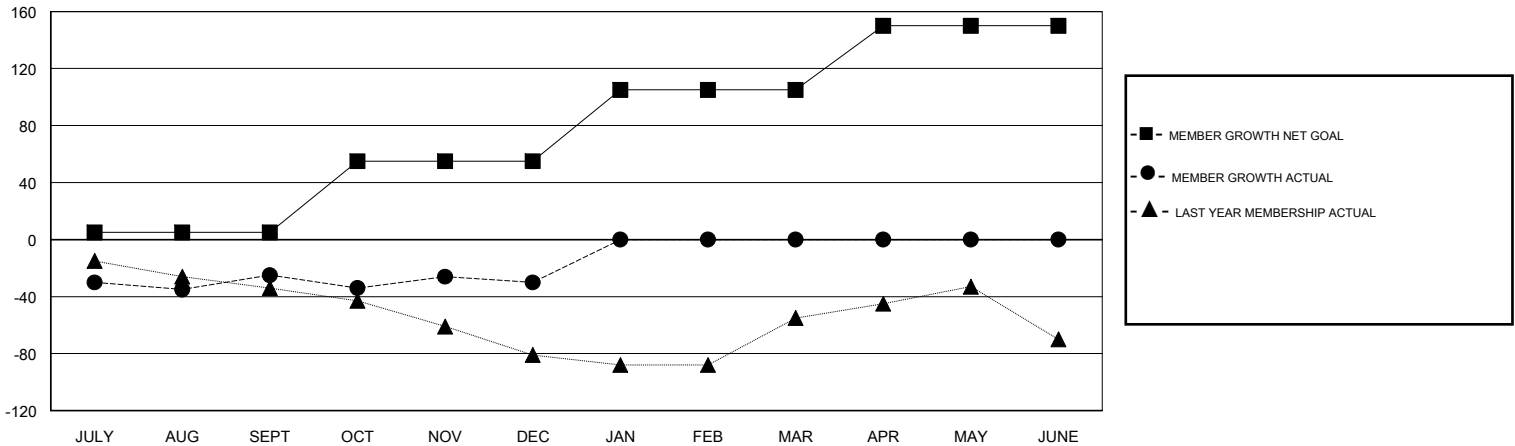
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	44	61
OCT/NOV/DEC	50	34	34
JAN/FEB/MAR	50	0	0
APR/MAY/JUNE	45	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	27 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	989 (70.85%)
DECEASED	15	FEMALE	407 (29.15%)
CLUB CANCELLED	0	Women Percentage Fiscal Year Goal: 35%	
OTHER	80	TOTAL FAMILY UNIT MEMBERS	204
TOTAL	95	FAMILY MEMBERS PAYING HALF DUES	105

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)